

**National Conference on Beyond Librarianship:
Creativity, Innovation and Discovery (NCBL-2011)**

September 16-17, 2011

Organized by

**Centre for Development of Advanced Computing
and
Bombay Science Librarians' Association**

at

*Centre for Development of Advanced Computing
Gulmohar Cross Road, No.9, Juhu, Mumbai 400 049*

Rapporteur – General's Report

by

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Inauguration

The two day National Conference began with Welcome Address by Dr Muttayya Koganuramath, Chairman, BOSLA & University Librarian, TISS. He welcomed the Chief Guest Shri Shivanand Kanavi, Global Head, Marketing and Strategic Communication, CMC Ltd., Mumbai, Shri Zia Saquib, Executive Director, CDAC, Mumbai, with a bouquet. He also welcomed BOSLA Members & delegates and introduced the dignitaries.

He briefed about the theme of the conference and felt the necessity to inculcate Creativity, Innovation and Discovery among LIS professionals. He mentioned about the topics planned to address the issues related to Marketing of Library Services, e-Resources Management, Digital Libraries, Open Access for Scholarly Content, Cloud Computing, Human Resource Management Scientometrics / Webometrics and many more.

Further, he discussed about the various consortium exists in India, under various Government Departments, viz., CSIR, DRDO, DAE, UGC, INDEST, etc. The amount spent by various agencies are huge for the e-resources and emphasized the need to have a National Consortium which can reduce the spending at the same time the access can be provided to all the citizen of the country, example the access can be made available to Farmers to Agricultural Scientists.

The Conference was inaugurated by Lighting the Lamp by Chief Guest Shri Shivanand Kanavi, Shri Zia Saquib, Dr Uday Poharkar, Dr Muttayya Konganuramath, Dr B.S. Kademani, Ms Truptee Shah & Ms Savita Rao.

Conference Proceedings edited by Dr B.S. Kademani, Dr A.N. Bandi, Dr Sangayya Sirurmath, Dr Mallikarjun Angadi, Mr I.C. Bandi, Ms Truptee Shah and Ms Savita Rao was released by the Chief Guest Shri Shivanand Kanavi.

Address by the Chief Guest

Shri Shivanand Kanavi addressed the august gathering with a discussion on 'Do we need Librarian in the Google Age'. Librarian is a knowledge manager and functions as a human brain. He considered Library Profession is a noble profession similar to Medical.

Google is a most powerful search engine and match the words in databases and retrieves it, but sometime it can't understand the query and give desired results. Human brain has thinking process whereas robots / computers don't have this quality. He highlighted the achievements of the Google Age – Processing, Memory, Filing & Recall, Database Search, The Internet, WWW and Digital Library. He described how the computers are evolved and the history of Internet and its evolution. He emphasized that the digital library should be available to all, like any time money anywhere. Also, he stated about various technological challenges. He stressed the need for retrieval of oral transmission of knowledge and record it and preserve it.

He congratulated the organizers for bring out the proceedings at the conference itself, otherwise normally it takes a year to bring it.

Presiding Remarks by Shri Zia Saquib, Executive Director, CDAC.

He stated that Library and Librarians plays an important role in dissemination of information.

He said that initially in India, patents are filled only in the field of Pharmacy and in recent years the patents are also filled in IT, Computers and Engineering fields. He appreciated C-DAC Library for helping in filling of the patents.

He opined that the access to information to be made available through Mobile Devices, since its use is very high. The digital libraries are made available to urban population and the same can be made available / accessible through mobile devices for the rural population. He mentioned that C-DAC provided huge funding for Cloud Computing.

Ms Truptee Shah, Librarian, C-DAC, Mumbai delivered vote of thanks.

Day One: 16th September 2011

Special Address on Leadership by Shri Radhakrishnan Pillai, Director, Chanakya Institute of Public Leadership, University of Mumbai. He emphasized the need for leadership ideas in Librarianship. He mentioned the different types of role played by the Librarianship. He stated that attitude and passionate are important quality for the librarianship. He described about Sutras. Importance of individual qualities, energy: self-motivation, sharpen the skills, inherit things to improve, etc.

Dr H.S. Waydande, Conference Director and Deputy Librarian, IIT, Powai introduced the Chairpersons, Rapporteurs for the Technical Sessions and the schedules.

Technical Session – 1

Theme: Marketing of Library Services

The first technical session was chaired by Dr. Sangayya S. Sirurmath, University Librarian, Defence Institute of Advanced Technology, Pune and Mrs R. Adilakshmi, Bangalore University was the Rapporteur. Chairperson had briefed about the theme:- Marketing of Library services and its need, importance and various methods. There were eight papers and out of which, six were presented by the respective Authors. The presentations included Customer-based Marketing to Sustain and Survive in the Digital Environment, Marketing & Promotion of Information Resources through Library Website, Trends in Reference Services with Marketing and Public Relation Tools, Needs and Tools in Marketing Library Services, Innovative Practices in Marketing. Barriers and Methods in Marketing of Library Services. There was a commercial presentation at the end of 1st Session by Intsys Technologies Pvt. Ltd., Mumbai on Library Management System.

Technical Session – 2

Theme: e-Resources Management

The second technical session was chaired by Giridhar Kunkur, Librarian, Welinkar Institute of Management Development & Research, Mumbai and Mr Baban Kumbhar, Librarian, Navsahyadri Education Society's Group of Institution, Pune was the Rapporteur. Chairperson had briefed about the theme:- e-Resources Management and importance of its effective use and various methods of promoting it. There were four papers and out of which, two were presented by the respective Authors. The presentation included Advantages & Benefits of Library Usage Study in Digital Environment and Study of University Library Websites.

Theme: Digital Libraries

There were two papers and the authors were not available for presentation.

Day Two: 17th September 2011

The second day of the conference began with a key note address by Shri Shriniwas Pownikar, Chief Librarian and Central Public information Officer, C-DAC, Pune on Intellectual Property Rights (IPR). He stated the importance of IPR and Copyright. He highlighted the role of Librarian in Copyright Issues. He briefed the history of International and National Copyright Acts. He also explained how to register Copyright in India.

Technical Session – 3

Theme: Open Access for Scholarly Content

The third technical session was chaired by Dr A.N. Bandi, Head, Resource Centre, National Institute of Fashion Technology, Mumbai and Ms Janice Fernandes, Librarian, Xavier institute of Engineering was the Rapporteur. There were five papers and all were presented by respective Authors. Chairperson had highlighted about the topics of each papers. The presentations by authors covered Inclusive Libraries and Everybody's Libraries and described the equipments and tools available for disabled persons. Evidence Based Library Practice and Librarianship: its

process and usefulness, Open Access to Knowledge: initiatives in India included Digital Library Initiatives, Open Access Journals and Open Courseware Initiatives. Usefulness of Open URL in providing access to library resources & various technology and protocols available. Evaluation of Indian LIS Blogs described the needs, objectives and methodology. Rapporteur Ms. Janice Fernandes summarized the topics presented in this session.

Theme: Cloud Computing

There were four papers and the authors were not available for presentation.

Technical Session – 4

Theme: Human Resource Management

The fourth technical session was chaired by Dr P.V. Marolia, Coordinator, NID Cell, UGC Project on Capacity Building of Women Managers in Higher education and Mrs. Bhagyashree Korday, Library and Information Officer, National Institute of Industrial Engineering was the Rapporteur. There were four papers out of which three papers were presented by respective Authors. Chairperson had briefed about the theme and topics covered in this session. The presentations encompassed Human Resource Management in Library, Human Resource Growth and its reflection in Library Service and Activities, Stress Management in Library Professionals highlighted ICT Stress, Job Security Stress and Strategies to deal with stress. Undergraduate Students Employment Program at C-DAC Library discussed about how the ideas conceived and made successful.

Theme: Scientometrics / Webometrics

This session was chaired by Dr B.S . Kademani, Scientific Officer 'F', Scientific Information Resource Division, BARC and Mrs Sunita Kolekar, Librarian, KEM was Rapporteur. There were four papers and out of which three were presented by respective Authors. Chairperson had explained the importance of the theme. The presentations highlighted on Co-citation Analysis and covered various tools available, especially on SciVal (developed by Elsevier). Inside Journal Citation Report (*JCR*) elaborated about Citations and *JCR* and its need for the Library. Digital Archiving of Nuclear News described how the selection and addition of nuclear news from

various sources were done and its digitization process and also the importance of news for the top management.

At the end of the last technical session, there was a commercial presentation on IndianJournals.com and showed the features and coverage about the product.

Valedictory Function

The valedictory function was chaired by Dr Muttayya Koganuramath, Chairman, BOSLA and Dr Maya Avasia, Advisor, Kamala Raheja Vidyanidhi Institute for Architecture, Mumbai was the Chief Guest. Shri Zia Saquib, Executive Director, CDAC, Mumbai, presided over the function. Dignitaries in the dais were honoured with mementos by the organizers.

Mr R. Prabakaran, TIFR, Mumbai was the Rapporteur General, who presented the report on the two days event. Dr H.S. Waydande, Conference Director, highlighted the number of papers received and accepted and the number of participants attended the conference. He thanked all the chairpersons for ably conducting the sessions, authors of the papers and editorial committee for bringing out the conference volume and the delegates for interactive participation.

The chief guest, Dr Maya Avasia, Advisor, Kamala Raheja Vidyanidhi Institute for Architecture, Mumbai, delivered valedictory address. She had appreciated for choosing the right themes for the conference. She praised the organizers for conducting 2nd National Conference. Dr Muttayya Koganuramath, Chairman BOSLA gave concluding remarks on the Conference. Ms. Savita Rao, Librarian, C-DAC, Mumbai presented vote of thanks.

Felicitation of Organisers

Dr. Muttayya Koganuramath, Chairman, BOSLA and Dr. B. S. Kademani, Vicechairman, BOSLA felicitated the organizers Ms. Truptee Shah and Ms.Savita Rao for organizing the conference diligently.
